

Project Registration Number _____

*Niagara River Greenway Commission
Consultation and Review Form*

Type of Review Required: _____ Mandatory Consultation
_____ Voluntary Review and/or Endorsement

PROJECT SPONSOR INFORMATION

Name: Carousel Society of the Niagara Frontier
Mailing Address: 180 Thompson St North Tonawanda
State: New York Zip Code: 14120
Federal Id# 11-255-2886 Charities Registration # 153324

PROJECT TYPE

Check all that apply: Environmental Cultural/Heritage Land or Water Public Access
 Cultural Trail Educational/Interpretive
 Waterfront or Land Based Development Signage
 Recreational Other

Project Name: Music Room
Location: Herschell Carrousel Factory Museum
Site Address: 180 Thompson St., North Tonawanda
State: New York Zip Code: 14120
Minor Civil Division(s): _____
County: Niagara
Project Proponent Property Interest (own, lease, easement or other): owned

AUTHORIZED OFFICIAL

Name: Raphaëlle A. Proefrock Title: Exec. Director
Business Address: 180 Thompson St North Tonawanda
State: New York Zip Code: 14120
Telephone Number: 716-693-1885 Cell Number: _____
Fax Number: 716-743-9018
E-Mail Address: director@carrouselmuseum.org

PROJECT POINT OF CONTACT

Name: Raphaëlle A. Proefrock Title: Exec. Director
Organization/Firm: Carousel Society of the Niagara Frontier
Business Address: 180 Thompson St. North Tonawanda
State: New York Zip Code: 14120
Telephone Number: 716-693-1885 Cell Number: _____
Fax Number: 716-743-9018
E-Mail Address: director@carrouselmuseum.org

Carousel Society of the Niagara Frontier

Niagara River Greenway Application 2016- Music Room

1 - Project Description

This project seeks to restore to the Allan Herschell Company complex a portion which collapsed in 1995, in order to house and display our growing band organ collection. The complex is located at 180 Thompson St in North Tonawanda, just 4 blocks from our newly thriving downtown. Over the years the Carousel Society has restored most of the complex with assistance from public and foundation sources. This is the last portion of the complex to be restored. It was included in the National Register designation in 1985. Originally it was a one story storage space for the company. In the 1930s the building was raised into a two story high bay, most likely used to test larger rides.

Since our restoration goal is to return the complex to the 1920s, the “Golden Age of Carousels”, and since the use of the space will be an exhibit room for our band organ collection, it is not in the best interest of the museum to return to a high bay building. Therefore, we wish to restore to the single story building as designated on the 1920 Sanborn map.

The building will be reconstructed using historical photographs and saved door and wall parts as guides. It will be 12 feet high with novelty siding on the exterior and tongue and groove interior walls. The ceiling will be open to the rafters as in the original.

The restored space will be used as a Music Room, an exhibit space for the band organ equipment owned by the museum. This includes 4 band organs, the original Wurlitzer Company music roll making equipment and the BAB perforator and master rolls, which we demonstrate for visitors and sell rolls to organ owners across the country. Exhibits will describe the 5 companies which produced band organs in North Tonawanda, the only city in the United States to have this industry, as well as the various style organs and their uses. **This will increase the museum audience by attracting persons interested in automatic musical instruments, of which there are many in the United States.**

This project has been on our Strategic Plan for many years:

A4: Restore Original or Build new buildings for storage, programs, and exhibits.	A4.1 Demolish 21 Geneva Street house-completed A4.2 Build storage facility and workshop (approximately 25 feet by 40 feet). A4.3 Restore building to High Bay pad, to be used as an exhibit hall
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Significance of the Band Organ Heritage

Allan Herschell, along with his partner, James Armitage, produced the first North Tonawanda carrousel in 1883. By 1900 they were producing a carrousel a day. Herschell was importing band organs from Europe to provide the music for the carrousel ride. In 1893 he convinced Eugene DeKleist to emigrate to the United States and set him up with a building on the site of the current Wurlitzer building. This was the beginning of band organ production in the United States.

Workers from the DeKleist factory left the company and created their own band organ companies, all of them in North Tonawanda. These were the North Tonawanda Musical Instrument Works, the Artizan Factory, and Niagara Musical Instruments. Eventually the Wurlitzer Company bought out DeKleist and continued to manufacture band organs in North Tonawanda, starting a long history of music machines production in North Tonawanda.

All the American made band organs were produced in North Tonawanda, making this history truly unique to our city and region.

The Herschell Carrousel Factory Museum has been working to create a comprehensive presentation of this history. We now have 4 band organs: a 1917 Wurlitzer style 125 Brass Rink Organ, a 1925 Wurlitzer style 146, a 1929 Wurlitzer Caliola which plays by keyboard as well as rolls, and most recently a 1925 Artizan style D. These organs play every day to the enjoyment of our visitors. On display also is an 1895 Estey /DeKleist Barrel Organ, and a 1922 Wurlitzer Home Player Piano.

We also have the remaining equipment from the Wurlitzer Company music roll making department, including the music roll perforator and approximately 2000 original master rolls. One of our trustees has taught himself to produce new music rolls using this equipment and masters to sell to collectors around the country.

The museum is in process of purchasing the perforator that was used historically to produce rolls for the Artizan and North Tonawanda Musical Instrument Works band organs. With both of these perforators we will be able to produce rolls for all American band organs, and share the history of these rare machines with our visitors.

The Herschell Carrousel Factory Museum has grown steadily through the years, filling all of the currently available space in the Allan Herschell complex. **In order to properly interpret the unique band organ heritage of our city, the museum must have additional space.** Restoring this last portion of the complex will provide approximately 1300 sq. ft. of new exhibit space as well as return the complex to what it was when the Allan Herschell Company was in production. **It will expand the audience for the museum, helping it to remain viable and a keystone for tourism in North Tonawanda.**

2- This project directly relates to the Vision and goals of the Niagara River Greenway.

It seeks to restore and enhance an authentic historical site located just 2 blocks from the Niagara River and tied historically to the river. The lumber for the raw material to produce the wooden carrousel and band organs was shipped by river to the shores along the Tonawandas, once known as the “Lumber capital of the World”. This history and these products are truly unique to North Tonawanda and the Niagara Region. The project meets the goals of sparking community revitalization and renewal, as well as celebrating history and heritage. The Herschell Carrousel Factory Museum has a 35 year history of excellence in programming and historic restoration. This is the last project needed to restore the entire original Allan Herschell Company factory complex.

The addition of a Music Room to celebrate this heritage and display our collection will positively impact the attraction of the museum to visitors from near and far, thus supporting the goal of community revitalization. Completion of this project will enhance the ability of the Carrousel Museum to fulfill its mission, thereby providing an authentic cultural tourism experience for our residents as well as visitors from outside the community. It will continue to contribute to the vitality of our downtown by bringing tourists to our city who seek restaurants in which to dine and shops to explore. It will add to the length of stay in hotels, especially in Niagara Falls, as visitors decide to spend more time exploring all that Niagara County has to offer. Therefore, this project and the museum as a whole will contribute to the fundamental improvement in the Western New York economy.

3- Budget

Expenses

Planning	\$ 22,500 (architect, archeology, bid advertising)
Construction	\$243,000 (building and landscaping)
Acquisition	\$ 0
Administration	\$ 9,000 (construction review, grant admin.)
Operation/Maintenance/Year	\$ <u>500</u> (added fuel cost)

TOTAL PROJECT COST \$275,000

Revenue

Empire State Development	\$ 50,000 - assigned
Erie Canalway	\$ 75,000 - assigned
Carousel Society/Foundations	\$ 40,000 – to be raised

Request from Niagara Greenway \$110,000

TOTAL REVENUE \$275,000

4 - Community Involvement and Support

Although no specific measures were taken to gain community support for this particular project, the local and extended community has a history of supporting the Herschell Carrousel Factory Museum. Our events are well attended with up to 350 people for our family events, and 500-600 people for our Free Wednesdays in the summer. Total annual attendance is approximately 22,000 and growing.

Whenever we present a capital campaign to add to the museum's attractions we have great success. In 2014 we raised \$45,000 from local as well as donors across the country and local foundations to purchase a rare Artizan Company band organ. Just ending in mid-June was a campaign to help restore the 1916 carrousel which had suffered a major break over the winter. An on-line and social media campaign as well as solicitations to individuals and the East Hill Foundation raised over \$40,000 for the repairs in less than 2 months time.

The project has been given the support of local and regional municipal and development agencies. Please see attached letters.

Align with Regional and Local Plans

Page 44-45 of the Western Regional Plan establishes increased tourism as a priority. It states "The sector's focus on increasing visitorship and extending length of stay also requires dedicated resource commitment to quality tourism product." With the revitalization of the No. Tonawanda downtown, the City has been working to become a tourist destination in order to keep our new shops and restaurants sustainable. The Carrousel Museum, Riviera Theater and Carnegie Arts Center create a collaborative cultural destination. There are now quality places to visit and quality shops and restaurants to increase the economic vitality of our city. The Regional Plan calls for "Tourism Asset Development", to create a fund specifically earmarked for bricks and mortar tourism products. **The Regional directors have identified this project as a priority and Empire State Development will help with the project.**

Pg. 72 of the North Tonawanda Comprehensive Plan states : *"It is the City's policy to protect, retain and complement the historic and cultural resources that enrich quality of life in North Tonawanda and make it a premiere community in Western New York."* Objective 2 is to *"Promote cultural and historic assets to become a tourist destination within Western New York."*

The architect for this project will be selected from firms that respond to an RFP. All work will comply with the NYS Historic Preservation Office, as the complex is listed on the NYS and National Registers of Historic Sites. All work will also be supervised by the North Tonawanda Building Inspector. The construction firm will be selected through a closed bid process based on the documents prepared by the architect. Edward Janulionis, CSNF Treasurer and Raphaelle Proefrock, Executive Director will monitor the process and respond to all administrative requirements.

5- The new Music Room will be a replacement for an original attached storage space for the Allan Herschell Company. It collapsed nearly 20 years ago, but the concrete pad still exists in place. Please refer to photographs to view the site. The Carousel Society recently completed a \$260,000 restoration of the original Allan Herschell Company office building adjacent to this concrete pad.

SEQR- There were no environmental concerns for that project, so it is anticipated there will be none for this nearby project. Please see attached SEQR form

Time Table: It is anticipated that the project will follow the time table below once all funding is in place, hopefully to be completed no later than September, 2018:

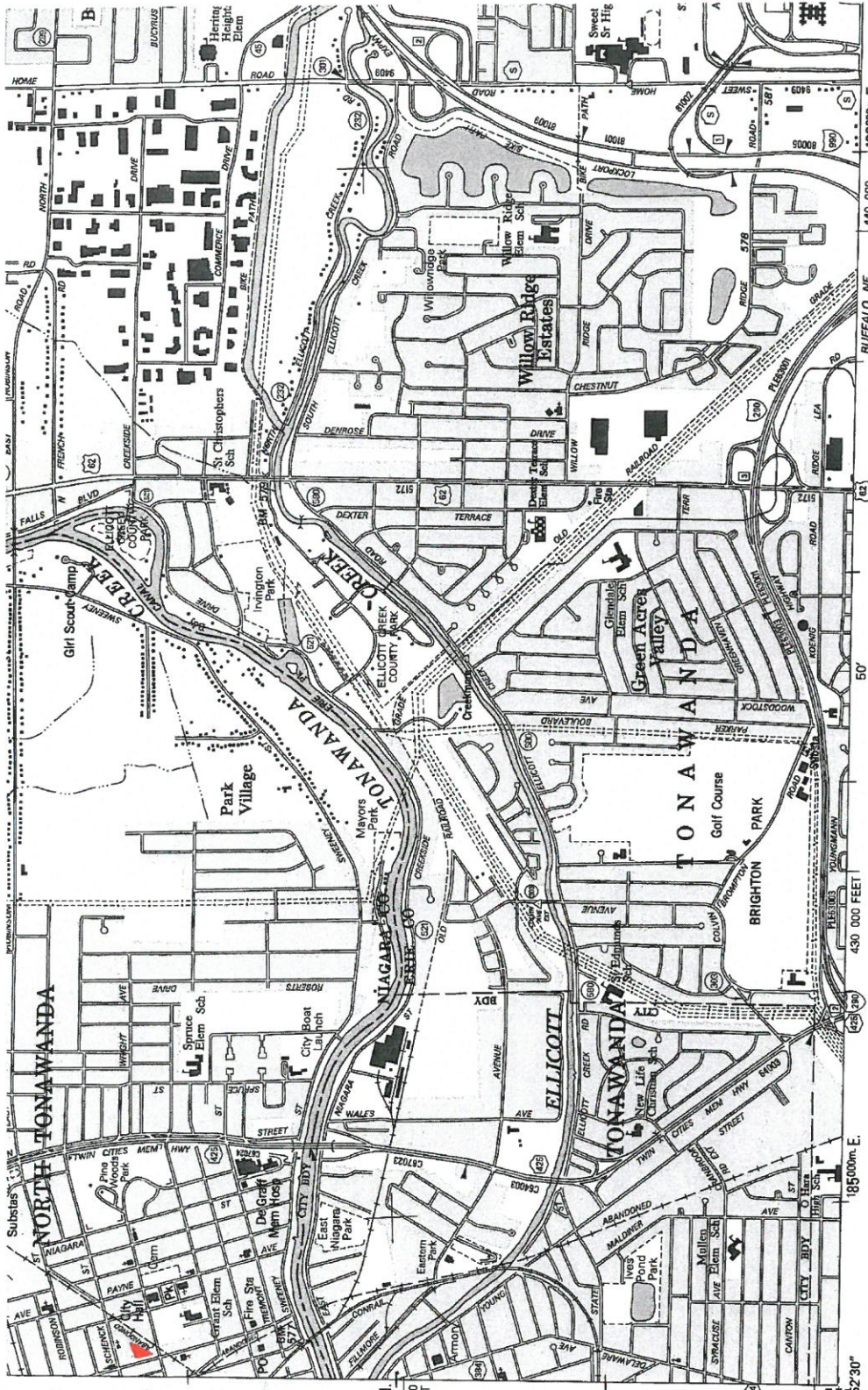
3 months- architect/engineering services for construction and bid documents

1 month- SHPO review and permit

2 months- pre-bid meeting, bid process and selection of contractor

6 months- construction

1 month - final reports



*Alan Herschel Co
Museum* →

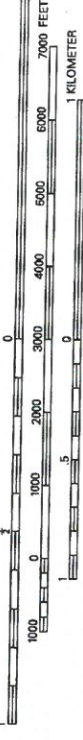
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FEET

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78° 52' 30"

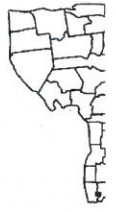
Published by the New York State Department of Transportation,
in cooperation with the U.S. Department of Transportation,
Federal Highway Administration.

Map base from 1980 U.S. Geological Survey 7.5-minute quadrangle.
Map revisions made using aerial photographs dated 1995, construction
plans, official records and other sources. Features revised include:
highways and other transportation facilities; civil and public
land boundaries; recreation sites; hydrography; and buildings.
Gray tint indicates developed areas in which only landmark

SCALE 1:24 000



Transverse Mercator projection. 1927 North American Datum
To place on the 1983 North American Datum, move the projection lines
5 meters south and 20 meters west as shown by dashed corner ticks



Carousel Society of the Niagara Frontier - Restoration of High Bay Storage Space for use as a Band Organ Exhibit space



Aerial view of Allan Herschell complex before the reconstruction of the collapsed Roundhouse in 1989 and before the Allan Herschell Office Building behind the High Bay was significantly destroyed by fire in 1992. The roof on the High Bay was raised in the 1930s, originally having a single story.



High Bay – Storage Building just before it collapsed in 1995.



Current view of Storage Building location showing Board and Batten wall inserted on main building when Storage Building collapsed. The concrete pad remains, but is in poor condition.

North
West East
South

Recently completed
Education Center in
original Allan Herschell
Co. Office

Work Shop

Children's Gallery-
Kiddie Carrousel

Proposed
project-
Music Room

Rest Rooms

Gift Shop

Kiddie Rides
Exhibit

Paint Shop-
Carrousel Animal Exhibit

Roundhouse-
1916 Allan Herschell
#1 Special Carrousel

Seasonal Exhibit

Loading Dock
Exhibit

Offices

Carving Shop

Exhibit Space

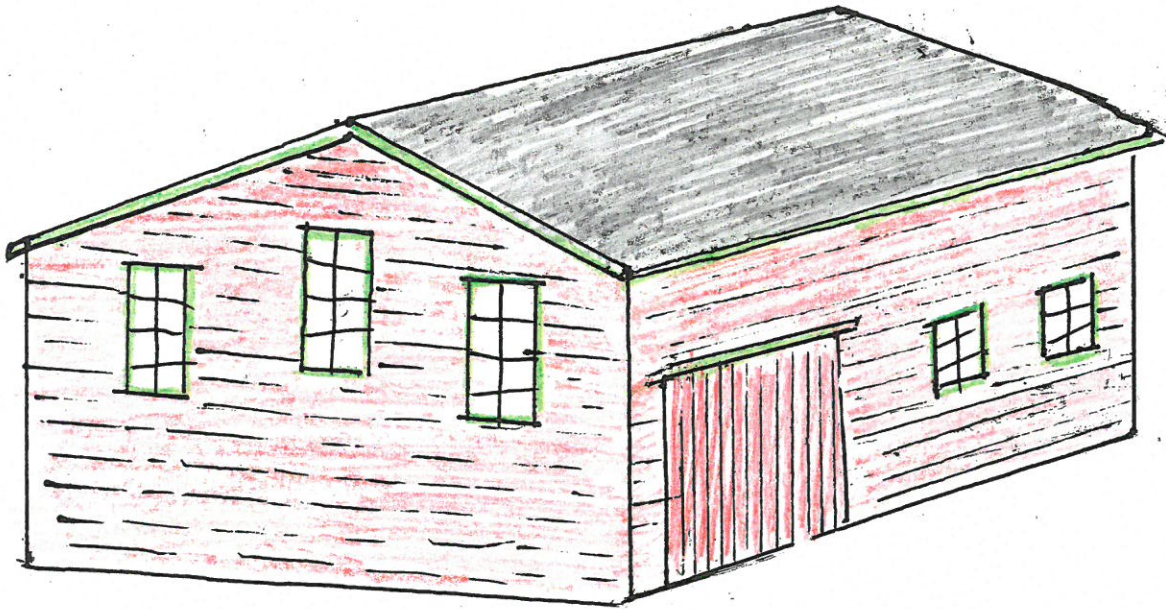
Wood Mill Shop

☺ Visitor Entrance

Meeting Room

HERSCHELL CARROUSEL FACTORY MUSEUM
180 Thompson St., North Tonawanda, NY 14120 716-693-1885

Carousel Society of the Niagara Frontier – application for the Music Room



Concept drawing showing 24' x 48' rectangular structure to be built adjoining the existing Children's Gallery. Exterior walls will be constructed of shiplap siding as in the original building. Interior walls will be tongue and groove boards as in all of the other spaces in the adjoining building. Windows and doors will replicate those in the original structure, using saved window and door as patterns.

ENVIRONMENTAL REVIEW FORM
Applications Sponsored by Not-for-Profit Organizations

PROJECT NAME: Music Room

PROJECT SPONSOR: CAROUSEL Soc. of the NIAGARA FRONTIER

INSTRUCTIONS: For all projects sponsored by not-for-profit organizations, the funding agency will serve as lead agency for the purposes of complying with the State Environmental Quality Review Act (SEQR). This form has been designed to help the agency identify the type and extent of SEQR review required. Please complete Part A and Part B.

If you check any of the items in Part B, your project is probably not subject to SEQR and no further information is required at this time. Please **SIGN AND DATE** in the space provided at the end of the form and include this with your application. If you have NOT checked any of the items in Part B, then continue on and complete Part C.

Part A. - ENVIRONMENTAL REVIEW COORDINATION

DOES THE PROJECT REQUIRE A PERMIT APPROVAL OR FUNDING FROM ANY OTHER GOVERNMENTAL AGENCY (FEDERAL, STATE OR LOCAL)?

Yes No If Yes, list the agency(s) and permit/approvals:
City of North Tonawanda Building Dept.
NYS-SHPO

Part B. - IS THE PROJECT SUBJECT TO SEQR?

Part 617 of the Environmental Conservation Law (the rules and regulations implementing SEQR) identifies certain types of projects or actions not subject to SEQR review. These are called Type II. The list of Type II activities under SEQR has been reviewed by OPRHP and a determination made as to which are more likely to apply to grant projects.

PLEASE REVIEW THE FOLLOWING LIST AND CHECK ANY WHICH APPLY TO YOUR PROJECT:

- The project is maintenance or repair involving no substantial changes to an existing structure or facility.
- The project is replacement of a facility in-kind on the same site.
- The project is the repair or construction of a minor accessory structure, such as sheds or fencing, not changing land use or density.
- The project is maintenance of existing landscaping or natural growth.
- The project involves information and data collection, surveys or other studies.

Part C. - ASSESSMENT OF ENVIRONMENTAL EFFECTS AND MITIGATION

If your project is not Type II, it is subject to environmental review. Please complete Part 1 of a short Environmental Assessment Form (EAF), beginning with the EAF Mapper to locate your project. The EAF mapper*, short EAF, and associated workbooks and instructions can be found at <http://www.dec.ny.gov/permits/6191.html> or by going directly to the DEC website and searching for EAF mapper. Please include the EAF Mapper Summary Report with your Short EAF Part 1 submittal. This information, along with other parts of the application, will be used by OPRHP staff in determining the type and extent of environmental review required.

** The EAF Mapper is a program designed to facilitate the SEQR process by answering some of the geographic or place-based questions on the short EAF. Start with the EAF Mapper, locate your project on the map, select "Create Report – Short Form Part 1", and then save the document to your computer. You can then continue completing the short EAF from there. If you start completing the form before running the EAF Mapper, all the information you entered will be lost when the program runs.*

Help with using the EAF Mapper can be on the EAF Mapper Application's main page next to "feedback". Additional guidance can be found in the EAF Workbook, under the subsection "Using the EAF Mapper".

Additional information about project impacts and mitigation: Please include any additional known information regarding environmental impacts of the project and mitigation measures being proposed, e.g. indicate results of any preliminary discussions with regulatory agencies.

I CERTIFY THAT THE INFORMATION PROVIDED ABOVE IS TRUE TO THE BEST OF MY KNOWLEDGE.

Applicant/Sponsor Name: Carouse/Sec. of the Niagara Frontier Date 7/5/16

Signature of Preparer: Raphaelle A. Proefrock

*Approval for current
City Master Plan*

THE HONORABLE BODY
Council Chambers
Municipal Building
North Tonawanda, New York 14120
Tuesday, February 3, 2009
6:00P.M.

REGULAR SESSION CALLED TO ORDER BY PRESIDENT SOMMER

ROLL CALL

Present: President Sommer
Aldermen Brick, Pasiak, Schwandt, Donovan

Absent: None

Also Present: Mayor Lawrence V. Soos
Attorney Shawn P. Nickerson

APPROVAL OF THE MINUTES OF THE REGULAR SESSION JANUARY 20, 2009

MOVED by Alderman Schwandt **SECONDED** by Alderman Brick
That the minutes of the regular session held January 20, 2009 be approved as circulated and
filed in the Office of the City Clerk.
CARRIED.

AUDIENCE PARTICIPATION – None

COMMUNICATIONS FROM CITY OFFICIALS

I.1 Mayor

January 27, 2009

North Tonawanda Common Council
City Hall, 216 Payne Avenue
North Tonawanda, New York 14120

Re: Local Law No. 2 for the year 2008 - Establishing Sewer Rates

Dear Honorable Body:

Please be advised that this office held a Public Hearing on the above-referenced Local Law #2 for 2008 in the Common Council Chambers at City Hall, 216 Payne Avenue, North Tonawanda, New York 14120 on Monday, January 26, 2009 at 6:00 PM.

The Common Council previously approved this Local Law at their meeting of December 2, 2008 and referred it to the Mayor's Office for a Public Hearing.

At the time of the Public Hearing, which was conducted by Mayor Lawrence V. Soos, with David Jakubaszek, City Accountant, in attendance, no opposition was voiced against the passage of this Local Law.

Therefore, I hereby approve the passage of this Local Law #2 for 2008.

Sincerely,
Lawrence V. Soos
Mayor

reimbursements as appropriate, submit Project documentation, and otherwise act for all applicants in all matters related to the Project and State Assistance;

2. That the Applicant agrees that it will complete the Project
3. That the Applicant agrees that it will fund its portion of the Applicant's 10% share of the Project; and
4. That this Authorization take effect immediately.

CARRIED.

**D.2
Community Development**

Honorable Lawrence V. Soos
and Common Council Members
City Hall – 216 Payne Avenue
North Tonawanda, NY 14120

Re: City of North Tonawanda Comprehensive Plan

Dear Honorable Body:

As you are aware the North Tonawanda Master Plan Steering Committee has been working for over a year to develop a new Comprehensive Plan for the City of North Tonawanda. In October the Committee submitted a "final draft" based on twelve Committee meetings, three public forums, a community survey and six policy meetings with community stakeholders. The Community Development Department and the Master Plan Steering Committee are confident in the Plan that was submitted and its ability to be an active guide for the next 20 years in North Tonawanda. Based on comments and reports throughout the City, I think the community shares that confidence and support.

The Common Council held a public hearing on the 'final draft' in December. On behalf of the Steering Committee, I am requesting that the Common Council formally adopt the Plan at the regularly schedule Common Council meeting on February 3rd, after the conclusion of a second public hearing.

Thank you in advance for your anticipated review and cooperation.

Sincerely,
James B. Sullivan
Community Development Director

MOVED by Alderman Donovan SECONDED by Alderman Brick
That the Common Council hereby adopts the Comprehensive Plan as submitted by the Steering Committee.

Ayes: Brick, Pasiak, Schwandt, Donovan, Sommer (5)

Nays: None (0)

CARRIED.

AUDIENCE PARTICIPATION –

Dave Burgio, 1879 Sweeney Street – Thanked the Mayor for his appointment to the Planning Commission and updated the Council and Mayor on the New Years Eve festivities on Webster Street.

Ron Sdao, 1088 Bowen Drive W – Asked the Common Council to pass a wartime Veterans exemption.

Debbie Gondek, 257 Brentwood Drive – Thanked the Council for adopting the Master Plan.

Art Pappas, 1471 Forbes Street – Questioned the Council on the times of their meetings.

MOVED by Alderman Braun

SECONDED by Alderman Zadzilka

That the Common Council at a regular meeting, held at City Hall, 216 Payne Avenue, North Tonawanda, New York at 5:00 PM on July 19, 2016 the following resolution was passed:

WHEREAS, the Carousel Society of the Niagara Frontier is submitting a New York State Consolidated Funding Application, for a grant to restore the Allan Herschell Company High Bay Building located at 180 Thompson Street, North Tonawanda, NY 14120 a site located within the territorial jurisdiction of this Council and

WHEREAS, as a requirement under the rules of these programs, said not-for-profit corporation must obtain the "approval/endorsement of the governing body of the municipality in which the project will be located";

NOW, THEREFORE, be is resolved by this august body that the Common Council of North Tonawanda, NY hereby does approve and endorse the application of the Carousel Society of the Niagara Frontier for a grant to restore the Allan Herschell Company High Bay Building located within this community.

Passed by the following vote of all Common Council Members voting in favor thereof:

Ayes: Zadzilka, Braun, Pecoraro

(3)

Nays: None

(0)

CARRIED.

Sincerely,



**Daniel R. Quinn
City Clerk-Treasurer**

NIAGARA CONSTRUCTION CO., INC.

BUILDING CONTRACTORS



126 EAST NIAGARA ST. P.O. BOX 188 TONAWANDA, NY14151-0188

(716) 693-4798 Fax (716) 693-7267

June 29, 2016

Ref. #16-57

Herschell Carrousel Factory Museum
Attn: Rae Proefrock
180 Thompson Road
North Tonawanda, NY 14120

Re: Building Addition

Rae,

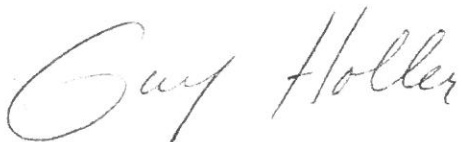
Niagara Construction Company is pleased to submit the following budget price of **Two hundred forty six thousand dollars & 00/100 (\$246,000.00)** to construct the following 27'+/- x 47'-12' +/- wall. This price includes the following.

- Excavation
- Foundations / foundation insulation
- Floor slab
- 2 x 6 exterior stud walls with 1/2" aspenite
- Wood truss roof with 5/8" roof sheathing
- Rubber roofing with insulation
- (4) 3' x 6' wood double hung windows and (4) 3' x 3' wood awning windows
- 1x cedar and soffit fascia
- 1 x 6 novelty cedar siding
- 1 x 4 cedar trim
- (1) 8' x 10' pair of sliding doors
- Insulation in 2 x 6 walls
- 1 x 6 T & G interior wall finish
- Fire system / security
- Sprinkler system
- Heating / AC
- Electric
- Permit
- Architectural drawings (\$20,000.00 allowance)

Please feel free to contact me with any questions or concerns.

Sincerely,

NIAGARA CONSTRUCTION CO., INC.



TWIN CITY GLASS CORP.

856 Wurlitzer Drive
North Tonawanda, NY 14120
716-694-3300 fax 716-694-3409

QUOTATION

July 13, 2016

Herschell Carrousel Museum - Aluminum and glass walls

Herschell Carrousel Factory Museum
180 Thompson Street
North Tonawanda, New York 14120

Attn: Rae Proefrock – Director
Via "E" mail – director@carrouselmuseum.org

Re: Aluminum and glass walls.

Dear Rae:

We propose to provide and install two new vertical aluminum and glass walls, as per our job site conversation of earlier today. Each wall will be approx... 11'-6" wide X 96" high, and will consist of a single 3'-6" X 7' door with frame, transom and two attached fixed windows. – Please see the attached elevation. The new doors will be "Narrow" stile -1-3/4" thick, with 2-1/8" vertical stiles, 2-1/4" top rails and 4" bottom rails. The balance of the frames will be fabricated from 2" X 4-1/2" aluminum extruded tubes, all new aluminum will be furnished in the dark bronze anodized aluminum finish. The two doors will be furnished with the following hardware, two 4" X 4-1/2" butt hinges per door leaf, rim panic exit devices with exterior keyed cylinders, exterior 1" diameter pull handles, Dorma 7436 surface door closers, and aluminum thresholds. The glass for these two walls will be 1" clear tempered safety insulated glass. – we have included a head receptor over both frames, to aid in accommodating some concrete movement.

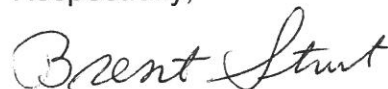
Furnished and installed: \$ 8,100.00 – Sales tax exempt.

We exclude all foundation, concrete and roof work.

↑
Add \$5,000 for This

Total = \$13,100

Respectfully,



Brent Streit, Estimator
TWIN CITY GLASS CORP.

CITY OF NORTH TONAWANDA

Office of the Mayor

ARTHUR G. PAPPAS

July 8, 2016

Western New York Regional Economic Development Council
95 Perry Street - Suite 500
Buffalo, NY 14203-30

Dear Council Members:

The Carousel Society of the Niagara Frontier is applying for funding to restore to the Allan Herschell complex a space that was lost nearly 20 years ago due to extreme deterioration. This space was part of the National Register determination in 1985. Its reconstruction will return the complex to its complete configuration, as well as provide a gallery space for the Herschell Carrousel Factory Museum to interpret the history of the American made band organs that provided the musical accompaniment to the carousel ride.

With each expansion of the Carrousel Museum, its attraction for tourists increases and brings a growing number of visitors to our city, thus adding to our efforts to establish North Tonawanda as a tourist destination. Even today the museum greets visitors from every state and many foreign countries.

Equally important is the dedication of the Carrousel Museum Board and staff to preserve this unique heritage and to offer family friendly activities for the Western New York population, helping to make North Tonawanda a place where people desire to live.

For these reasons I support the application and ask that you give thoughtful consideration to its funding.

Yours truly,



Arthur G. Pappas, Mayor

LUMBER CITY

DEVELOPMENT CORPORATION

Your Partner in Success

July 5, 2016

Western New York Regional Economic Development Council
Empire State Development
95 Perry Street, Suite 500
Buffalo, NY 14203

Council members:

On behalf of Lumber City Development Corporation I would like to express my support for the Herschell Carrousel Factory Museum's 2016 Consolidated Funding Application for the Music Room project.

This project will rebuild a historic portion of the Carrousel Museum complex which was lost to deterioration. Once rebuilt the Music Room will house a collection of band organs and music roll equipment built by the Wurlitzer Organ Company here in North Tonawanda. The project will allow the Carrousel Museum to display more artifacts from North Tonawanda's proud industrial and cultural heritage.

The Herschell Carrousel Factory Museum plays a critical role in North Tonawanda's growing tourism industry and is an anchor cultural institution. The Carrousel Museum's attractions are educational, family friendly, and draw a diverse crowd of visitors to the area. The success and growth of the Carrousel Museum has directly supported the growth of local restaurants and small businesses in downtown North Tonawanda. The completion of the Music Room project will allow the Carrousel Museum to expand its offerings and increase the quality and variety of tourist attractions in Western New York.

Lumber City Development Corporation would like to respectfully request the Western New York Regional Economic Development Council support the Herschell Carrousel Factory Museum's 2016 Consolidated Funding Application.

Kindest regards,



Michael Zimmerman
Executive Director

July 6, 2016

Mr. Christopher Schoepflin, Regional Director
WNY Regional Council
95 Perry St., Suite 500
Buffalo, New York 14203-3030

RE: CFA APPLICATION – CAROUSEL SOCIETY OF THE NIAGARA FRONTIER

Dear Mr. Schoepflin:

The Carousel Society of the Niagara Frontier is submitting a Consolidated Funding Application for assistance to restore the original Allan Herschell Company High Bay Building to the complex for use as a new gallery to interpret the band organ production unique to North Tonawanda in the United States. The project will restore the building to its original 1920's appearance.

The Herschell Carrousel Factory Museum is a significant tourist attraction for Niagara County. Its visitors come from every state and numerous foreign countries each year. It is an especially important tourist attraction for the City of North Tonawanda, but it also encourages Niagara Falls visitors to extend their stay and see more of Niagara County.

Each new enhancement to the museum increases its attraction for visitors. Completion of this project will expand the ability of the museum to interpret the band organ heritage and properly display the 4 organs owned by the museum. Also included in the gallery will be the only remaining equipment from the Wurlitzer Company Music Roll Shop, which can only be viewed by visitors to the Carrousel Museum. These opportunities will positively enhance our tourism economy in Niagara County.

For these reasons the Niagara County Department of Economic Development enthusiastically supports this project and asks that the Regional Council and State Parks approve the request.

Thank you.

Sincerely,


Samuel M. Ferraro
Commissioner

CHAIRMAN
MENTAL HEALTH &
DEVELOPMENTAL DISABILITIES

COMMITTEE MEMBER
CITIES
CIVIL SERVICE AND PENSIONS
CORPORATIONS, AUTHORITIES
AND COMMISSIONS
ENVIRONMENTAL CONSERVATION
HIGHER EDUCATION
LOCAL GOVERNMENT
VETERANS, HOMELAND SECURITY
AND MILITARY AFFAIRS

THE SENATE
STATE OF NEW YORK



ROBERT G. ORTT
SENATOR, 62ND DISTRICT

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July 8, 2016

Christopher Schoepflin, Regional Director
Empire State Development
WNY Regional Economic Development Council
95 Perry St., Suite 500
Buffalo, NY 14203-3030

Re: Carousel Society of the Niagara Frontier – Capital Project to Restore the Allan Herschell High Bay Building

Dear Mr. Schoepflin:

I am delighted to offer this letter of support on behalf of the Carousel Society of the Niagara Frontier's NYS Consolidated Funding Application. As their representative in the State Senate, I am familiar with its needs and its great potential to benefit from this funding.

The Herschell Carrousel Factory Museum, operated by the Carousel Society, is a keystone attraction in Niagara County, and is a major draw for tourism, especially in the City of North Tonawanda. Each year thousands of visitors from New York State, the United States, and many foreign countries visit the Carrousel Museum, learning about the Allan Herschell Company and its rich history of manufacturing numerous rides enjoyed by children all over the world, and providing education to both children and adults.

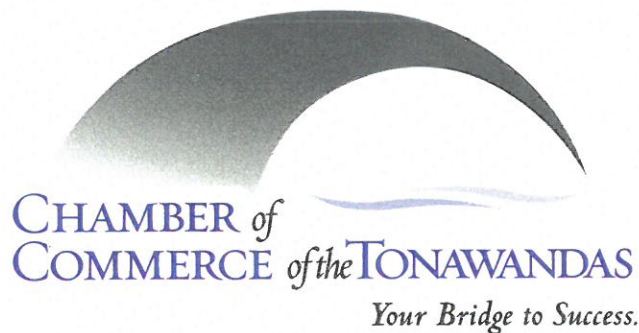
If selected, this funding would help to finalize the restoration of this unique, historical industrial complex. The restored building will serve the museum well as a new gallery to interpret the unique heritage of band organ production in North Tonawanda. This expansion of the museum will bring visitors to the City of North Tonawanda and positively impact the economy of the City. Visitors to Niagara Falls will have reason to extend their stay, thus contributing to the tourism economy of Niagara County.

Thank you very much for this opportunity to express my full support for the Carousel Society of the Niagara Frontier's funding application. Please do not hesitate to contact me should you have any questions.

Sincerely,

A handwritten signature in blue ink that reads 'Robert G. Ortt'.

Robert G. Ortt
State Senator, 62nd District



July 8, 2016

Mr. Christopher Schoepflin, Executive Director
WNY Regional Council
95 Perry St., Suite 500
Buffalo, NY 14203-3030

Dear Mr. Schoepflin:

The Chamber of Commerce of the Tonawandas is in full support of The Carousel Society of the Niagara Frontier's submission for assistance from the Consolidated Funding Application.

The requested funds would restore the original High Bay space, lost to the Allan Herschell complex 20 years ago, back to the building. The restoration of this space to the complex will allow the Herschell Carrousel Factory Museum to interpret the band organ heritage that is unique to our city in the United States.

The Herschell Carrousel Factory Museum is a keystone for our emerging tourism industry in the Tonawandas. Its visitors come from every state and numerous foreign countries. The interpretation of the band organ heritage will expand the visitor market in another dimension, bringing even more visitors.

We thank you for your consideration of this application. The Chamber of Commerce of the Tonawandas wholeheartedly supports this project and asks that the Regional Council and State Parks approve the request.

Feel free to contact me at 716-692-5120 should you have any questions.

Warm regards,

A handwritten signature in blue ink that reads "Angela".

Angela R. Johnson-Renda
Executive Director



Niagara Tourism & Convention Corporation

10 Rainbow Boulevard

Niagara Falls, New York 14303

Phone: 716-282-8992

1-877-FALLS US

Fax: 716-285-0809

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July 14, 2016

Mr. Christopher Schoepflin, Executive Director
WNY Regional Council
95 Perry St., Suite 500
Buffalo, NY 14203-3030

Dear Director Schoepflin:

This letter is being presented to show our full support of the application submitted by the Carousel Society of the Niagara Frontier under the NYS Consolidated Funding Program. I understand the funds will be used to restore the Allan Herschell Company High Bay Building to the museum complex in order to enhance the programming efforts of the Herschell Carrousel Factory Museum.

As the designated Tourism Promotion Agency for Niagara County, we enthusiastically welcome any improvements and /or additions made to existing, proven attractions in the county. The enhancements made to the Carrousel Museum will increase their visibility, attract more visitors, and allow the visitor to the museum to have a broader experience.

The Herschell Carrousel Factory Museum is one of our major attractions in the Greater Niagara Region. Every region is proud to market their uniqueness and diversity of attractions, and we are pleased to promote the one of a kind experience found only at the Carrousel Museum. The History and Heritage visitor has become one of the market segments that we target and this product and its proposed enhancements are crucial to the overall mix of products we offer the inbound visitor.

We respectfully request that this application be granted and this worthwhile institution be enhanced for future generations to enjoy.

Sincerely,

A handwritten signature in black ink, appearing to read "John H. Percy". The signature is fluid and cursive, with a large loop at the end.

John H. Percy
President & CEO
Niagara Tourism & Convention Corporation

Carousel Society of the Niagara Frontier - Herschell Carrousel Factory Museum - Exhibits



Herschell Carrousel Factory Museum



Carving Shop



**Wurlitzer Music Roll Shop
During Carrousel Chat**



**Carrousel Animal Exhibit
in the Paint Room**



One Side of "Kiddielands" Exhibit



**Allan Herschell Number 1 Special
Carrousel in the Roundhouse**

Round and round and round we go ...



John Hickey/Buffalo Ni

Elona Bilyana of Bulgaria strikes a triumphant pose while riding the 1916 No. 1 Special during its centennial birthday celebration Saturday at the Herschel Carrousel Factory Museum in North Tonawanda. The carousel was repaired after two cracks in its hub were discovered last winter. Donors raised more than \$40,000 to repair the venerable carousel and its 36 hand-carved horses. It reopened in early June. The birthday festivities continue from 10 a.m. to 4 p.m. Sunday.

Buffalo News 7/17/16